

BOLESWORTH PRESENTS

16 – 20 AUG 2023



AL SHIRA'AA

Young Horse CHAMPIONSHIPS

Exhibitor Rate Card

Full Event – 5 Days Trading
Wednesday 16 – Sunday 20 August



BOLESWORTH



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YOUNG HORSE
CHAMPIONSHIPS

BOLESWORTH.COM

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Exhibitor Rate Card

All rates are quoted Ex VAT.

We have a number of exciting options for exhibitors to choose from at this year's event.

RE-BOOKING DISCOUNT - 20%

We are offering a 20% discount to all exhibitors who attended the Bolesworth International and would like to re-book for the Al Shira'aa Young Horse Championships.

Marquee Shedding Scheme

Shedding scheme stands in clearspan marquees, floored and carpeted with wall height partitions are available in the following sizes and rates:-

Size - Depth/Front	Rate	RE-BOOKING DISCOUNTED RATE 20%
3m x 3m	£595	£476
3m x 6m	£845	£676
6m x 6m	£1,545	£1,236
6m x 9m	£1,995	£1,596
6m x 12m	£2,650	£2,120
6m x 15m	£3,150	£2,520

Additional sizes may be available on request.



Full Event Exhibitor Options and Pricing

PREMIUM SPACE ONLY

We are offering a limited number of Space Only positions within the vicinity of the Main Arena and Shopping Village areas. These are premium locations, and bookings for these spaces will only be accepted with a clear description, and/or photographs of the proposed layout/use of the space and any structures that are intended to be built upon it.

The rates for premium space only positions are banded according to square metreage booked. Actual rate per stand is calculated by actual space x banded rate, as follows:

Space Range in Sqm	Rate Band per Sqm range	RE-BOOKING DISCOUNTED RATE 20%
Up to 25 sqm	£40.00 per sqm	£32.00 per sqm
25sqm - 50sqm	£37.50 per sqm	£30.00 per sqm
Over 50 sqm	£34.00 per sqm	£27.20 per sqm

For example: a 40 sqm stand booking would cost:
40 x £30 = £1,200 plus VAT.

Any self-build structures must be well presented, properly erected and rated to be able to withstand winds of up to 40 mph. If the Event Management decides a structure is not fit for purpose against any of these criteria you will be asked to take it down without a refund of pitch fees. If you are in any doubt as to whether a structure is appropriate, please contact the event in advance and we will happily advise you.



PAYMENT TERMS

A deposit of 30% of pitch and additional service fees is required at the time of booking. Deposits will be returned if the application is unsuccessful for any reason, other than non-payment. The remaining balance must be cleared not later than 28 days before the opening of the event.

Exhibitors that fail to pay the balance of fees on time, risk losing their stand and deposit. See terms and conditions for more information. Please use the Booking Form provided.

Full Event Exhibitor Additional Services Available

EXHIBITOR STAFF AND ACCREDITATION

A limited number of staff wristbands and vehicle passes will be issued to each Exhibitor, depending upon the size of space booked. Please see the Exhibitor Manual for details. Additional wristbands can be purchased if required.



STAND POWER

If you require power to your stand you must order this in advance. The rates are as follows:

Stand Power	Rate
13 amp/2 socket supply	£150
16 am supply	£195
Additional power	POA



WIFI

GSM/GPRS/4G services are available in the Bolesworth area; however available bandwidth may be very limited during live events. We would recommend booking Wifi in advance for on-line transactions. The rate for up to five connected devices per exhibitor is £75 plus VAT for the duration of the event.



CAMPING

The event will run an Exhibitor campsite, with access to toilets and showers. Camping pitches need to be booked in advance. The rates for Exhibitors are as follows:

Camping	Electric Hook-up	Rate
Tent pitch (circa 45 sqm)	Not Available	£45
Caravan/Campervan	No Hook-up	£85
Caravan/Campervan	With Hook-up	£165

The Campsite will open on Tuesday 15th August and close on Sunday 20th August.





Full Event Exhibitor Additional Services Available

EXHIBITOR PARKING

There will be a designated area for exhibitor vehicles to park.

NO VEHICLES WILL BE PERMITTED to be parked to the side or rear of Exhibitor stand spaces.

Exhibitors failing to remove vehicles at dedicated times, risk being prevented from trading, without refund of any pitch related fees.

Vehicles will be allowed on site, only in specific and limited time periods, for re-stocking purposes.

Please see the Exhibitor Manual for details.

SHOW OPENING TIMINGS

Wednesday to Sunday - daily for early sports viewing from 08:00

EXHIBITOR TRADING HOURS

Minimum Trading Hours

0800 until sport finishes each day - Wednesday to Sunday

EXHIBITOR LOAD IN TIMINGS

Exhibitors and Sponsors will have build access from 08:00-19:00 on Monday 14th August and Tuesday 15th August.

Stand build to be complete by 19:00 on Tuesday 15th August.

EXHIBITOR MANUAL

The Exhibitor Manual will be published to all exhibitors prior to the show.